



digital solutions  
dealerBest



### Have your doors open 24/7.

Get in touch with your current and future clients in the way they want and how they prefer it, using the most comfortable medium. Be strategic and work according to the areas they live in, their behavior, their preferences, etc.

Have a nice corporate color, font and design to be able to communicate your values and differentiate yourself from everyone else.

Open up a new door for your business, allowing your company to present itself properly in the digital world, to increase your sales and to make you more independent from expositions sales.

Have an accurate and perfect appearance and adapt yourself to the new requirements of social communication.

Our experts design the best model for your business and search for the most coherent and profitable digital solutions.



Ensure that you have  
the right presence of  
your business in the  
digital world.

**1. Philosophy**



**2. Target group**

**3. Services**





## 1. Philosophy



Customer's buying habits are changing and adapting quite faster to the digital transformation as the the automobile and bike sector do.

10 years ago, the client got to know a product through TV, was informed about it through magazines and normally tried and saw a car at the closest car dealer to his/her home or work by visiting the exposition which in average he/she visited 4 times. In this context, the salesman used to be a great influence in the buying process.

Nowadays, we sell and repair a car for a customer who is connected with a tablet or smartphone on a daily basis. Our customers are used to maintain personal and professional relationships digitally and on a real time basis. That is why it is so important to communicate with our clients in the way they are accustomed to.

Our presence in the internet, the community management and a fluent communication with the clients are the new feature identity for any company which tries to lead the industry in a short term.

Another fundamental feature of **digital solutions** is the image. We perfectly know how the car dealer's image have to align with the brand it represents. In this case we work from the perspective of change and improvement in all what we write, how we do it, what templates we use and how we present our services.

## 2. Target group



Car and bike dealers

Groups of car dealers

Car dealer associations

Car and bike manufacturers

### 3. Services



Web design and development.

Creating and positioning in social networks.

CRM solutions

Community management

Development and integration of Apps.

Creativity, corporative identity and templates design.

Software integration

# dealerBest

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